

UNIVERSITY OF
Southampton

THE CURE FOR CANCER? YOU'RE IT

Fundraising pack

THANK YOU

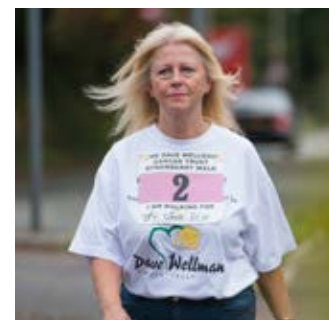


Thank you for choosing to fundraise for cancer immunology with the University of Southampton. Following the success of our campaign to raise £25 million to build the new Centre, we now have a state-of-the-art building to house our research. But it doesn't end there. Your fundraising activity will enable us to support the researchers in our new facility, by filling it with the

very best global talent and brightest minds, to help find a cure for cancer.

This pack has been designed to help you through your fundraising journey. Whether you're running a 10K, hosting a cake sale, organising a coffee morning, jumping out of a plane or cycling around your local area, we want you to have fun and for your fundraising to be a success.

Together, we can make a difference. Our research is the answer, your immune system is the cure, and your generosity will make an even bigger impact in the fight against cancer.



Your immune system. Your support.
The cure for cancer? You're it.

LET'S GET STARTED

Choose what kind of fundraising activity you'd like to do

There are lots of different ways you can fundraise for the campaign. Choose something you're good at, something that might be a challenge for you, something unique or something that encourages others to join in with you. Baking, cycling, holding an event – it all makes a massive difference in the fight against cancer.

Spread the word and start fundraising

You're doing something amazing by fundraising for cancer immunology. Make sure you tell everyone you know, so that they can support you. Make your own sponsorship page on our JustGiving website and use Facebook and Twitter to get the word out. You can also ensure your supporters know about the campaign and the research carried out at the new Centre by directing them to our website: www.southampton.ac.uk/youreit

Keep the momentum going

Keep thinking of new and creative ways to tell your story and engage your supporters. Keep them up to date throughout your fundraising, and don't forget to tell your local radio stations and newspapers so that they can help you spread the word.

It's here: the day you've been working so hard for

You've prepared for your fundraising event, told all your friends and family and gathered everyone you know to participate. All your hard work is about to pay off. Make sure you take pictures, capture each moment and have fun!

You did it! Let us know how you did

We want to know all about your fundraising and help celebrate your success. Send us your photos and tell us about the journey you've been on, so that we can inspire others to follow in your footsteps. All the details about where to send your sponsorship and collections can be found in the 'Useful Information' section of this pack.

Say thank you

Your supporters will want to hear about your success. Send them an update and let them know how important their involvement was, not only to your fundraising success but also in supporting vital research and saving more lives from cancer.

SUCCESS STORIES



Abi (pictured)

Abi Richards was a 19 year-old student at Plymouth University when she discovered an abnormal mole on her back. After undergoing a wide local excision to remove the mole and surrounding tissue in 2009, Abi had a CT scan which indicated the operation had been a success.

Unfortunately, it didn't end there. Some of the cancer cells had escaped detection and in summer 2016, a CT scan revealed that Abi, now aged 27 and living in Andover, had 13 tumours in her liver and one on her lung.

Abi's health continued to deteriorate as she waited for an appointment at University Hospital Southampton, a specialist centre for melanoma, an advanced form of skin cancer. She was told her liver was failing and it was likely she had just two weeks to live. The doctors at Southampton recommended trying cancer immunotherapy, making it clear that although the treatment might work, there was a risk it could also speed up the progression of the disease.

Under the care of the University of Southampton's Professor Christian Ottensmeier, Professor in Experimental Cancer Medicine, Abi was put on a combination of immunotherapy drugs ipilimumab and nivolumab, both only recently licensed and made available on the NHS for the treatment of melanoma.

From August 2016, Abi received treatment every three weeks. After the second course, Abi had a scan and was given some good news: the tumours had all got smaller. The immunotherapy was working.

In January 2017, Abi had a detailed PET scan and received even better news: there was no longer any 'evidence of disease' in her body.

Abi is now back at work as a personal assistant and feeling well. In full remission, Abi is no longer receiving treatment but attends follow-up appointments for blood tests and scans, which will become less frequent.

Following her incredible experience, Abi was inspired to fundraise for the University's campaign for the new Centre for Cancer Immunology, and in April 2018 she and her husband Ross did a sponsored 100 mile cycle ride from Bournemouth to Brighton, hoping to raise £3,000. Between them they received a fantastic £5,280 in donations, plus £1,013.50 of Gift Aid, far exceeding their target!

Abi says: "I was really happy to be at Southampton. Everyone kept telling me it was the best place to be in the country, and it was. The team was amazing. I am so grateful. To support their campaign, I wanted to pick something unique, something I would never normally do, something that would be a big challenge."

SUCCESS STORIES



Liza

In Autumn 2017, Liza Butterworth made the bold decision to hold a garden party to fundraise for cancer immunology. But this was no ordinary garden party. Over the next few months, Liza liaised with various suppliers, contractors, friends, acquaintances and musicians as well as the University to organise the biggest and best garden party for years.

On 23 June 2018, Liza opened her house and garden to over 500 guests, treating them to an evening of opera, cocktails and even a silent auction. With inspirational speeches from the Director of the Centre for Cancer Immunology and heartfelt words from families who had sadly lost children to cancer, the evening was

emotional yet uplifting, reminding all the guests of the importance of supporting cancer research and specifically, research into cancer immunology.

It is estimated at this point that Liza's garden party will have raised in total more than £70,000 to support cancer immunology. This is an absolutely incredible achievement, and we are so proud to have wonderful fundraisers like Liza as ambassadors for the cause.

Liza says:

"I was inspired to raise money for the Centre after hearing about the amazing research that Southampton are doing. Telling my friends who were battling cancer that I was sorry for them was not enough... I had to do something meaningful to show my compassion, love and in some way to help change the outlook for cancer patients. Immunology looks like the silver bullet that has eluded scientists for years but it is within our reach and so I cannot think of a better way to support friends and family than to raise money to help pay for the research that will save lives. We are so lucky to have the Centre on our doorstep and it is an honour to be involved in any way with the cutting edge research that is saving lives and sparing families the heartache of losing loved ones."

SUCCESS STORIES

Belle

Belle was the very first patient to undergo an immunotherapy clinical trial at Southampton for neuroblastoma (a childhood cancer that affects the nerve cells).

In 2009, Belle wasn't feeling well. After a series of tests, she was diagnosed with the most aggressive form of neuroblastoma: neuroblastoma n-myc positive, which typically has a very poor prognosis as the tumour grows very quickly. The tumour was on her adrenal gland, just above the kidneys. At only two years of age, Belle's tumour spread from one side to the other, taking up most of her abdomen and pushing on her organs.

To save her life, Belle underwent intensive treatment straight away. She had five rounds of high-dosage chemotherapy and three weeks of radiotherapy. She then had to endure five operations. Thankfully, the treatment worked and the cancer went into remission.

Belle's parents were told about the possibility of Belle going on a new immunotherapy trial, which had just been set up at Southampton. The aim of the trial was to test whether a new antibody treatment, a form of immunotherapy, could offer improved outcomes for patients with neuroblastoma. The treatment offered Belle the potential for a much better long-term prognosis and even the possibility of a cure.

Immunotherapy provided the family with vital hope: if the cancer should ever come back, the immune system's memory would be programmed to produce the right anti-body to destroy the cancer cells. Fifteen months later, following all the treatment, Belle's tumour had reduced from 860ml to just 86ml! They removed what was left and it was all dead.

Belle's prognosis improved with every step. Belle's check-ups became less and less frequent, every three months for the first two years, every six months for the next three years and are now just yearly check-ups.

Today, Belle is still in full remission, and the chances of the tumour now coming back are very low. Belle is a happy, outgoing girl, and loves unicorns, baking and the colour pink!

Belle is very aware how poorly she once was and is busy coming up with fundraising ideas to support the researchers and other professionals in the new Centre, so more patients like her can benefit. Belle recently organised a bake-off in her school, and is now training for a run with her dad, Chris.



USEFUL INFORMATION

To help answer some of the questions you might have during your fundraising journey, we've provided a few of the most common FAQs below. If you have other questions please contact our office using the details found at the bottom of this page.

How can I collect sponsorship and donations for my fundraising activity?

There are three ways to collect sponsorship/donations:

– Set up a Just Giving sponsorship page.

Collecting donations/sponsorship in this way is ideal for 'challenge' fundraising activities such as runs and cycle rides.

– Use the sponsorship form.

Collect cash or cheque donations directly from your sponsors and use the sponsorship form in this pack to log each sponsor's donation. Collecting donations/sponsorship in this way is ideal for cake sales and event fundraising. **Cheques should be made payable to the 'University of Southampton'.** Please ensure that you have detailed on the back of the cheque that you wish your donation to go towards supporting cancer immunology. Please also provide details of your fundraising activity in a cover letter when you send your cheque in to us.

How do I set up a Just Giving sponsorship page?

- Go to www.justgiving.com and log

in using your Just Giving username and password. If you don't have an account, setting one up is easy and only takes a few minutes.

- Once logged in, click on the 'Get started' link on your home page and search for the 'University of Southampton'. Select the University's official fundraising page and select what kind of fundraising activity you will be doing (organising an event, celebrating an occasion or doing your own thing).

- Finalise your fundraising page with all the appropriate details, photos and tell people why you are fundraising for the campaign. You can promote the campaign website too:
www.southampton.ac.uk/youreit

- Once your page is up and running, tell everyone you know. Send out emails, use Facebook and Twitter (don't forget to use #YoureIt), put up flyers and tell us that you've chosen to be one of our amazing fundraisers.

Can my sponsors Gift Aid their donations to me?

Yes! Sponsors can Gift Aid their donations as long as they are eligible and as long as you collect the appropriate details that will allow the University to claim the Gift Aid from HMRC.

- **Collecting Gift Aid from your Just Giving fundraising page.**

This is the easiest way to collect Gift Aid for your fundraising project because Just Giving will automatically ask your sponsors if they would like

to add Gift Aid to their donation at the time of sponsorship.

- **Collecting Gift Aid outside of Just Giving.**

To help make this as easy as possible, we've provided you with a sponsorship form where your supporters can make their Gift Aid preferences known. To collect Gift Aid from individuals who would like to add this onto their donation/sponsorship, please ask them to fill out the appropriate sections of the sponsorship form as they make their gift. Please also make sure to include the form when you submit your cash or cheque donations to the University.

How do I provide the donations I receive back to the University once I've finished fundraising?

Any donations made by cheque can be sent to the University using the address detailed on the Collections Form. Cheques should be made payable to the 'University of Southampton'. If you have cash donations it is preferred that these are brought directly to our office in person. Don't forget to include your sponsorship form and collections form when submitting your donations.

Find out more and get in touch:

T: (0)23 8059 2747

E: youreit@southampton.ac.uk

www.southampton.ac.uk/youreit

 Centre for Cancer Immunology
– University of Southampton

 @CCI_UoS #YoureIt

COLLECTIONS FORM

THE CURE FOR CANCER? **YOU'RE IT**

If you have collected donations/sponsorship by cash or cheque please use the form below to count what your fundraising activity has achieved.

Amount	Quantity	Total amount collected	Name on cheque	Cheque amount
£50 notes				
£20 notes				
£10 notes				
£5 notes				
£2 coins				
£1 coins				
50p				
20p				
10p				
5p				
2p				
1p				
Overall total:			Overall total:	

Any donations made by cheque should be made payable to the 'University of Southampton' and can be sent to the University by post using the address details below. If you have cash donations it is preferred that these are brought directly to our office in person. Don't forget to include this form along with your sponsorship form when submitting your donations.

Thank you!

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