

Curriculum Innovation: UOSM2033 & UOSM2008

Living and working on the Web

How does it work?

Students develop their professional online profiles through:

- Exploring 5 topics – each one lasts two weeks
- Writing blog posts, tweeting, networking
- Engaging and learning from each other
- Learning to create, curate & offer their own views, not just consume content
- Becoming confident users of new technologies
- Contributing to their own and the success of others

How is it different?

- Intro lectures – week 1 and 12
- Drop-in sessions once a week
- All the resources and instructions are online, on the main module blog
- Students' blogs are aggregated into the main blog
- Effective communication on twitter
- Students manage work and learning in their own time

UOSM2033 - Living and Working on the Web

Week 1 01-Oct-14		Week 2 06-12 Oct 14		Week 3 13-19 Oct 14		Week 4 20-26 Oct 14		Week 5 27 Oct - 2 Nov 14		Week 6 3-9 Nov 14		Week 7 10-16 Nov 14		Week 8 17-23 Nov 14		Week 9 24-30 Nov 14		Week 10 1-7 Dec 14		Week 11 8-14 Dec 14		Week 12 5-11 Jan 15	
Read:	Work on:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Read:	Work on:	Work on:	
Module Guide Notes on evaluating information online; Set up blog Post an introduction message	Professional profile development Tweet blog link to tutor Conduct current skills audit & blog post about strengths & weaknesses identified	Topic 1 - T1 notes - digital visitors / residents. Write ANSWER to T1 set Question	Other students' T1 ANSWERS, COMMENT on 2 posts AND Write T1 SUMMARY post	Topic 2 - T2 notes - multiple online identities. Write ANSWER to T2 set Question	Other students' T2 ANSWERS, COMMENT on 2 posts AND Write T2 SUMMARY post	Topic 3 - T3 notes - authentic online profile. Write ANSWER to T3 set Question	Other students' T3 ANSWERS, COMMENT on 2 posts AND Write T3 SUMMARY post	Topic 4 - T4 notes - ethics & social media. Write ANSWER to T4 set Question	Other students' T4 ANSWERS, COMMENT on 2 posts AND Write T4 SUMMARY post	Topic 5 - T5 notes - open online content. Write ANSWER to T5 set Question	Other students' T5 ANSWERS, COMMENT on 2 posts AND Write T5 SUMMARY post	Back through your posts and the post of others Compare your initial profile search results with the results you get when you search now. Reflect on your progress.	Summary blog post	Summary Session, wrap up Wed 7th Jan 9am									
Intro Lecture, Blog, Evaluating information, Expectations, Outputs		Work on developing your professional profile, building your digital portfolio, attending the weekly workshops for support if required (9am Mondays)																					

Deadlines

Topic 1 T1 A	12-Oct 23:59	Topic 4 T4 A	23-Nov 23:59
Topic 1 T1 C	15-Oct 23:59	Topic 4 T5 C	26-Nov 23:59
Topic 1 T1 S	19-Oct 23:59	Topic 4 T5 S	30-Nov 23:59
Topic 2 T2 A	26-Oct 23:59	Topic 5 T5 A	07-Dec 23:59
Topic 2 T2 C	29-Oct 23:59	Topic 5 T6 C	10-Dec 23:59
Topic 2 T2 S	02-Nov 23:59	Topic 5 T6 S	14-Dec 23:59
Topic 3 T3 A	09-Nov 23:59	Evidence & Reflection Post	11-Jan 23:59
Topic 3 T3 C	12-Nov 23:59		
Topic 3 T3 S	16-Nov 23:59		

<http://blog.soton.ac.uk/uosm2033/>

Word count guide for posts and comments

A - ANSWER	400 words
C - COMMENT	150 words x 2
S - SUMMARY	300 words

Marking Scheme

	ANSWER	COMMENT	SUMMARY	Marks per topic
Topic 1	0%	0%	0%	Practice topic 0%
Topic 2	5%	2.5%	5%	12.5%
Topic 3	5%	2.5%	5%	12.5%
Topic 4	5%	2.5%	5%	12.5%
Topic 5	5%	2.5%	5%	12.5%
Final blog post - prof. profile evidence & reflection				50%
				100%

What about feedback?

Within 48hrs of each topic finishing, students get individual feedback on how they did and what can be improved, in addition to receiving and sharing comments with each other.

