

The Role of Communities in Household Energy Reduction – Who, How and Why?

10.30-16.00, 24 September 2014, Discovery Centre, Winchester

Draft programme

Start times	
10:30	Coffee and registration
11:00	Introduction (University of Southampton/WinACC)
11:20	Effectiveness of a householder event in reducing home energy consumption – Nick Bardsley, University of Reading
11:55	Targeting and motivating different audiences – comparing community initiatives – Rebecca Wallbridge, University of Southampton
12:30	Small group discussion
12:45	Lunch and continue discussion
13:30	DECC's Community Energy Strategy – what works for behaviour change initiatives? Fiona Booth, DECC
13:50	Motivating our audiences to reduce emissions - Geoff Barnard, Greening Steyning
14:05	Cool Communities – targeting, recruitment, effectiveness - Susie Phillips, WinACC
14:20	Table discussions
14:40	Feedback to plenary & discussion
15:10	Closing remarks
15:15	Coffee and networking
	Finish at 1600