



Impact case study: UOA 28 ML

**Promoting the public benefit of cultural
diasporas**

Ulrike Meinhof Modern Languages

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The poster features a large, close-up profile photograph of a man with dark skin, looking towards the left. The background is dark, and the lighting highlights the contours of his face. In the top left corner, there is a colorful diagonal banner with the website www.turnersims.co.uk. The top right corner displays the logo for 'TURNER SIMS Southampton'. The main title 'TN Mundi Music and Migration' is prominently displayed in a bold, serif font. Below the title, the date 'Thursday 15 October 8pm' is listed. A tagline reads 'An inspiring celebration of cultural diversity through music'. A list of performers and their origins is provided in the middle left section. At the bottom, ticket prices are listed, followed by the box office contact information and the website. A small logo for 'TN Mundi' is in the bottom right corner.

www.turnersims.co.uk

TURNER SIMS Southampton

TN Mundi
Music and Migration

Thursday 15 October 8pm

An inspiring celebration of
cultural diversity through
music

Dama Mahaleo, Ricky
Olombelo (Madagascar)
Justin Vali, Regis Gizavo,
Marius Fenoamby, Erick
Manana
(Madagascar/ France)
Mfa Kera
(Madagascar/Germany)
Khalid Moukdar (Morocco)
Karim Dellali, Yazid Fentazi
(Algeria/UK)
Farid Nainia (Morocco/UK)
Hocine Boukella - aka
Cheikh Sidi Bemol
(Algeria/ France)
Badr and Adlane Defouad -
aka BinObin
(Morocco/ France)

£16, concessions £15, Friends £14.40, students £8
BOX OFFICE 023 8059 5151
www.turnersims.co.uk

TN Mundi

Summary of Impact

The University of Southampton has carried out a programme of research into *transnational networks of migrants*, especially *musicians from African countries*, and *multicultural neighbourhoods across Europe*.

This has resulted in a *series of popular multi-national arts events in Africa and Europe*, involving *artists numbering in the hundreds and audiences in the hundreds of thousands*.

These events have generated *new independent cultural projects*, leading to *economic benefit for organisers and participants* and to *greater public awareness of migrant and mixed community issues*.

Underpinning research

African migration to Europe is often conflated with negative issues such as overcrowding, community tensions or pressures on health and social services. *Research* led by Ulrike Meinhof, Professor of Cultural Studies (2001-present) at the University of Southampton, into the *practices of migrant cultural practitioners and their transnational cultural networks* has revealed ***how migration results in economic, social and cultural benefits across geographical borders.***

This research has been framed by *two interconnecting, interdisciplinary projects, TNMundi: Diaspora as social and cultural practice* (AHRC grant , 2006-2010) and ***SeFoNe*** (*Searching for Neighbours*): *Dynamics of physical and mental borders in the new Europe* (EU Framework grant , 2007-2010) in conjunction with the Universities of Berne (Switzerland), Nicosia (Cyprus), Catania (Italy), Chemnitz (Germany) and the Hungarian Academy of Sciences.

Details of impact

As a direct result of events organised and close links forged with community, artist, industrial and government leaders during her research, Meinhof has been called upon to advise arts programme organisers and EU policy makers.

The research has *also influenced an investigation of artists' rights by the Government of Madagascar and raised public awareness of cultural diversity issues* in Europe and Africa.

What counted as evidence

- ***Quantitative outcomes***: e.g. number of live and TV audiences/ participants during concerts and workshops; media attention
- ***Policy outcomes***: e.g. engagements with / influence on European Parliament ; European Commission; NGOs; Government of Madagascar
- ***New opportunities***: e.g. artistic, economic, professional opportunities
- ***Greater awareness/ insights gained***: e.g. for school children, teachers, students, journalists, members of the public

Sources to corroborate impact

- 5.1 Link to TNMundi website: <http://www.southampton.ac.uk/tnmundi/>
- 5.2 Letter from artist, project consultant and Secrétaire Generale of *Syndicat des Artistes*, Madagascar
- 5.3 Manager, Turner Sims Concert Hall, Southampton
- 5.4 Editor, *Songlines* magazine, London
- 5.5 Information on CD <http://www.afrisson.com/Ny-2CV-an-dRandria-9262.html>
- 5.6 President, Freunde Madagaskars, Munich, Germany
- 5.7 Photographs and film clips from cultural events: <http://www.sefone.soton.ac.uk>
- 5.8 Emails from EP officials
- 5.9 Brussels conference programme
www.sefone.soton.ac.uk/2010Sefone%20Brussels%20event%20final_11%2012%2009Dec%20_2_.pdf
- 5.10 Director, Global Governance Programme and Scientific Coordinator of Research Strand on Cultural Pluralism, European University Institute, Fiesole

Looking ahead

AHRC Follow-on-Funding: Madagascar in the World . The Impact of Music on Global Concerns



PROJECT IN DEVELOPMENT

www.laterit.fr



SONGS FOR MADAGASCAR

de / by Marie-Clemence & Cesar Paes in collaboration with the TNMundi research project

90'

SYNOPSIS

Madagascar, exceptionnellement riche en biodiversité et en ressources naturelles, est aussi paradoxalement l'un des pays les plus pauvres au monde. L'île fait partie des pays les plus convoités par les grands groupes miniers, pétroliers et agro-industriels en quête de matières premières, de ressources énergétiques et de nouveaux espaces agricoles.

Certains artistes conscients de ces enjeux, se mobilisent pour sensibiliser à la protection de cet environnement unique au monde. Ils sont auteurs-compositeurs, interprètes et parfois même luthiers, originaires de régions très éloignées les uns des autres, mais jouissent tous d'une belle notoriété aussi bien locale qu'internationale.

Le film mettra en évidence leur engagement personnel et artistique. Parce que leurs chansons sont plus efficaces que de longs discours ou des rapports scientifiques pour faire ce travail de conscientisation. Et parce qu'ils sont à même de créer un lien entre les populations locales, les media, les chercheurs et le monde globalisé.

Nous proposons un périple à travers l'île au plus près de leur travail de création et au gré de leurs rencontres. Il s'agit de découvrir le combat qui les unit, leur «capital transculturel» et surtout montrer en action et en chansons leur engagement social, culturel et environnemental fort pour cette île, parmi les plus menacées au monde.

//SYNOPSIS

Madagascar, exceptionally rich in biodiversity and natural resources, is paradoxically one of the poorest countries in the world. The island is among the countries the most coveted by the major mining, oil-exploration and agro-industrial companies in search of raw materials, energy resources and new agricultural areas.

Some artists are mobilizing to raise awareness on the protection of this unique environment. They are songwriters, performers and even luthiers, from very distant regions of the island, and although resident today in Madagascar and in Europe have formed a band of great musical diversity: The Madagascar All Stars. They all are well-known locally and internationally.

The film will highlight their personal and artistic commitment to address the urgency of the situation. Because their songs are more effective than long speeches or scientific reports to do this job of raising awareness. And because they are able to create a link between local people, the media, researchers and the globalized world.

The film will offer a journey across the island, as well as parts of Europe, following tightly the musicians' creative work and encounters, in local communities, allowing us to discover their common "transcultural capital" and especially show in action and songs their social, cultural and environmental commitment to this island among the most endangered in the world.

LE RÉALISATEUR

Cesar Paes, documentariste, a réalisé de nombreux films avec Laterit productions. Il est né à Rio de Janeiro et vit en France depuis près de 30 ans. Il est chef-opérateur et réalisateur de *Angano... Angano...*, *Nouvelles de Madagascar*, *Aux Guerriers du Silence*, *Le Bouillon d'Awara*, *Saudade do Futuro*, *L'Opéra du bout du monde*, qui ont reçu des prix prestigieux dans des festivals tels que Cinéma du Réel, Festival del Popoli ou Leipzig.

LE PROJET

« penser la nature sans l'homme c'est comme imaginer que l'homme peut vivre sans la nature »

//THE PROJECT

"Thinking nature without man is like imagining that man can live without nature"

//THE DIRECTOR

He is born in Rio de Janeiro and is working with Laterit productions since 1988, an independent production company based in Paris. He is DOP and director of *Angano... Angano...*, *Tales from Madagascar*, *Songs and Tears of Nature*, *Awara Soup*, *Saudade do Futuro*, *An Opera from the Indian Ocean* that have won top awards at Cinema du Réel, Festival del Popoli or Leipzig Film Festival.