## **MINIMALISM:** LOCATION **ASPECT** MOMENT

2003

**Dave Ball** Pink Wafer Equivalent VIII Floor-based installation of 10,500 pink wafer biscuits arranged to same dimensions as Carl Bricks"); 2.2 x 0.7 x 0.1m

Andre's 1966 work Equivalent VIII ("The Tate 'Dave's tickled pink!' announced the headline on the cover of Carmarthenshire Journal. There was something inevitable about the way the local newspaper chose to focus on this one particular work in its coverage of a group exhibition at Oriel Myrddin Gallery in Wales entitled *The Joy* of Kitsch. Carl Andre's original had, of course, triggered something of a media storm back in the 1970s when the Tate purchased it. 'What a load of rubbish!' exclaimed the Daily Mirror's indignant article, beside a series of photographs of the work - which was how, reproduced on the pages of some art history textbook or other, I first encountered it. I had recently finished art college and scholarly exegeses on minimalism were still echoing around my head: it was about one's own phenomenological presence as a spectator in

the room; it was an intentionally uncompromising experience that denied conventional aesthetic pleasure, narrative interest, and symbolic content; it had since been (mis-)appropriated as a vacuous interior design concept. But for me, it also had a kind of compelling banality. I had been using biscuits a lot in my own work at the time, drawn to their resolute lack of seriousness; as a sculptural material they seemed a bit pathetic: the polar opposite of the austere minimalist brick.

If minimalism sought to exclude everything that detracted from the facticity of the object in a space, then pink wafers were wholly inappropriate, filling the room with their sickly saccharine aroma, gaudily pink, initiating semi-ironic discussions of what's your favourite biscuit? But still, they were sort of brick-shaped, and they stacked quite

nicely...

Air Show 2016 Cardboard 3D viewer

Jane Birkin

The 3D viewer bought in a museum gift shop gives a three- dimensional rendition of the artwork of your choice. This viewer is of the same design but

Air Show

contains no image: it is white both inside and out and the only deviations from the all-white card construction are the two plastic lenses and the words 'Air Show' printed on the top, where the title of the artwork would normally be found. This makes reference to the air contained and on show inside the viewer, as well as to Terry Atkinson and Michael Baldwin's 1966-7 Air- conditioning Show and Air Show works. The rather playful reference to the work of Art & Language is confirmation that this minimal object belongs within the conceptual rather than the formal tradition. As Lucy Lippard argues, Conceptualism and 'what came to be called Minimalism' met from quite different places before going off in other directions. The situation between the two is not perceived here as a binary, but

rather as a binomial, an exchange and a meeting.

Unlike Atkinson and Baldwin's works, this is not a

text-only documentation of a fictional entity that positions itself on the side of dematerialization (although it can be argued anyway that text is wholly material), but it is an object, a machine for viewing that emphasizes its own materiality— and the materiality of air—through the denial of normal function. Connections can be made to discussions on the material and immaterial in digital culture: it is clear that pure information is an impossible notion and that the machine for viewing (software, hardware, network organization) is fully material and worthy of consideration in its own right. Jaygo Bloom

Albers Time Tunnel

2016

Single channel video, Stereo audio, Scale 1:10. 480 x 480 pixels Throughout the 1950s Josef Albers created the works in his Homage to the 'Square' series in sizes ranging from 16 x 16 inches to 40 x 40 inches. When asked by a leading critic on a visit to his Connecticut studio 'Professor Albers, in 1962 you suddenly began to work in the size of 48 x 48, and I wondered if this was your reaction as a European to the vaster scale of life in America or in fact to the American attempt to conquer space and reach larger dimensions?' Albers looked at him and said: 'Young man that was the year we got a bigger station wagon.' **Andrew Carnie** 

Although the peak of the minimalist movement

been deeply enmeshed in the movement. While

ethos of minimalist work stuck. The teaching at

Goldsmiths gave a sense of reduction, 'keep it

simple' and have 'truth to materials' were core

ideas. This has in later times meant also keeping

to a 'truth to ideas'. That 'matters', thoughts, can

what is exhibited should relate to the content one

or laser cutting plastic cases. Simple operations

were made to these vessels, bringing to the pieces

wit and a concern about travel and globalization.

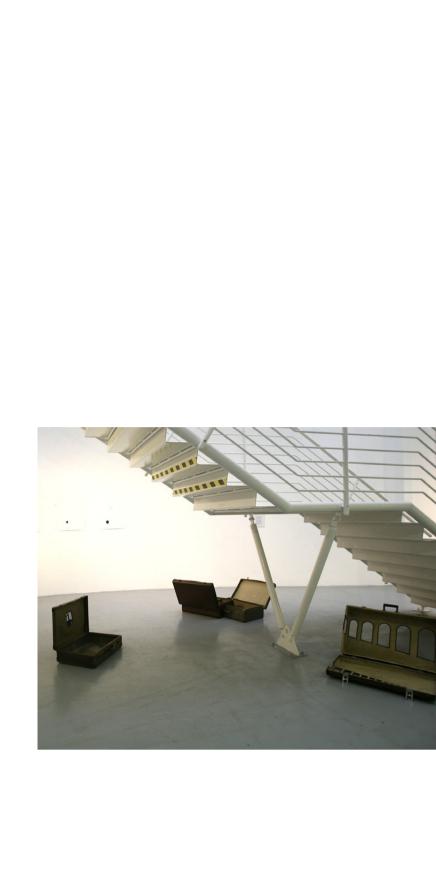
Significant to these works is the act of travel away

only be conveyed by what is exhibited and that

had passed when I was studying in the early

1980s, I was being taught by those that had

influenced mostly by 'post-minimalism', the



wants to purvey and be inherent in the materials one is using; the narrative to the work has to be in the work itself. In the period from 1990 to 2001 I made work from old and new suitcases. I kept entirely to the materials of the suitcases; making alterations to them, cutting and edging them, and remoulding

One Plus One

Cut suitcases

1993

**Pass** 

1991

from one location and seeing, to seeing from different places and vantage points. The sense of humour of these works is something I feel I gained from the American artist Joel Shapiro, certainly a post-minimalist artist, with his dynamically composed sculptures of simple rectangular shapes. Echoes of this early work haunt my current practice, working on pieces related to senses of the self through experiences in the science lab, working with neurologists or transplant surgery teams. Rima Dunn **Dollhouse Painting** 2016 Oil on canvas, 10 cm x 9 cm The painting presents a playful perspective on minimalism. The painting plays on the complex structure of the dollhouse and its intertextual

relationship to concepts of the miniature. Drawing

painting inspires an uncanny presence of images

presentation of the materialistically minimal. The

miniature scale of the painting provides canvas

The miniature scale of 'Dollhouse Painting' also

projects fictitious experiences with the real. The

space enough for a minimal amount of paint.

painting is associated with an extraordinary

living space and the various domestic roles in

that space. It portrays a family of dolls and their

pets inside a dollhouse interior. Each doll, each

character in the painting, is posing as if displaying

their parts in this imagined scenario. The layout of

the characters is further displaying the directors'

vision for the interior of the dollhouse for which

this painting represents a piece of furniture in.

'Dollhouse Painting' unfolds relationships of the

interior and the exterior. The work illustrates an

'Dollhouse Painting' is intended to re-awaken

miniature world.

**Bevis Fenner** 

2016

Vigil for the Death of Free Time

various meanings of minimalism inspired by the

elaborate temporal image preserved through time.

on Gaston Bachelard's Poetics of Space, this

and realities. 'Dollhouse Painting' is a literal



Performance installation Minimalism was originally a reaction to the individualistic excesses and bank-friendly ambivalence of Abstract Expressionism – which Nelson Rockefeller's once described as 'free enterprise painting'. If it were to emerge as a new movement in 2016, then it would undoubtedly represent a similar stance towards the flexibility and obedience of today's instrumentalised artistic labourers. For today's culture of voluntarism and precarity is kept alive by nothing less than the ghost of modernism. Whether they like it or not, artists are sustained by their egos and the myth that they are making a difference. In reality, they are instrumental in creating a post-welfare culture of voluntarism, sustained by the endless labour of self-making. Bevis presents no alternatives or outsides to the

labour power that artist's frequently misrecognise

of labour. The clock is an ironic counterpoint to

this act, representing the end of clock- time in

an age of self-regulated / self-surveilled labour,

in which there is no 'free time' and the tick of

subjective labour. Performing the act of 'killing

time' highlights the futility of non-participation.

However, in the context of a conference, only

a fool would refuse the opportunity to network,

a sea of signs and possibilities, and unplugged

because without social networks we are adrift in

from the cybernetic feedback systems that sustain

our labour. The performance serves not only as a

reminder that refusal of work is a dangerous and

potentially suicidal game but also an act of labour

the clock is subsumed into the heartbeat of

as capital, except for a futile call for the withdrawal

in itself; turning away from the shadows of illusion and language, and towards the shadow within and the potentiality of Jung's 'dark night of the soul'. **Jason Kass Untitled** 2016 Digital c-prints The relationship of my work to Minimalist practice comes out of an interest in affect, or I should say 'affectlessness' within the experience of works of art. Flatley speaks to the work of Judd (and then Warhol) vis-a-vis 'a cool, non-composed, affectless art to which "meaning" is difficult to attribute'. It is in this 'affectlessness', however, that the viewer can access a space in which to experience the affect inherent in everyday life. In Fried's terms we might speak of a literalness that, devoid of the expressive, projects the experience of the viewer inward (albeit theatrically). Minimalism has been framed within aesthetics of boredom', or as producing a polarity between

boredom and interest. In my own work I am

curious about exploiting this polarity as an

affective entry point for the viewer or by providing,

through boredom, what Benjamin calls 'the egg

of experience'. I explore this in the first instance

through photographic practice that documents

the affect of (my) everyday life but that results

in imagery that might otherwise be considered

boring. I also experiment with the language

of seriality and the production of affect from

exposure to multiple instances of otherwise

The supermarket is oft deemed a 'non-place', yet

array of consumer goods, and diffuse distributed

it's precise construction, regime of cleanliness,

lighting make for a determined set of cognitive

turnpike famously described by Tony Smith, the

from within) similarly reveals 'art' to be absurdly

us the products found upon its shelves). Viewed

of limiting frames, yet our necessary means of

frame; a quotidian experience that exceeds the

The installation, based upon the 16 aisles of

transposition of the acoustic space of a small,

Keio Store in Komae-city, Tokyo, is a literal

local supermarket. If we imagine ourselves

a short-sighted person, without glasses, we

colours from the hundreds of products upon

the regularised shelving, combined with the soft

reflection of fluorescent lighting upon the smooth

flooring. This hypnotic image is carried by the

repetitive, out of kilter supermarket musics that

modulate and mix across the store. A postmodern

encounter a repeating array of glistening

from above, it's many aisles can be deemed a set

navigating this space makes for a singular gliding

small (it is no coincidence Warhol returned to

coordinates. While seemingly the opposite

of the unmarked, unlit, and unstructured

supermarket (experienced

delimitations of art.

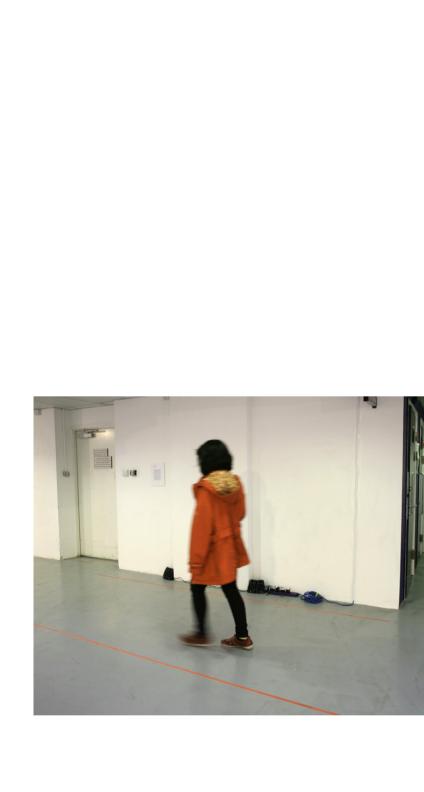
mundane forms.

Sunil Manghani

Sound installation

2016

Aisles 1-16 (Keio Store)



twist, 'Aisles 1-16' is a live, remixing of music's indeterminacy, returning to us – each time we enter the store – the hypnotic, gradual musical changes formerly associated with an avant-garde music.

Sunil Manghani and Cheng-Chu Weng

throwing a ball], 1954)

Ink on paper, with ball

2016

Moikkai [Once More] (after Saburo Murakami,

Bõru. Nage dama ega [Painting executed with

Murakami made a series of works by bouncing a ball

imprint on the paper resembles an explosion of black ink. The name Haboku (splashed ink) would have been appropriate - actually the name of the painting style of Sesshu. Not that Murakami made a typical Zen painting.

He worked with the same material and comparable

spontaneity, yet his work was primarily 'Zero'. He believed that it was typical for Zero to start with nothing: no subject, no paintbrush, no composition, no tonal values (just black ink on white paper) and completely original [...]. Nor was

smeared with black ink against sheets of paper. The ball's

any artificial meaning involved. He merely called the works 'Bõru' (ball). - Helen Westgeest, Zen in the Fifties Saburo Murakami was a member of Zero no kai, or Zero group, and indeed he gave the name to the group. 'Zero means "nothing", he observed, 'start with nothing, completely original, no artificial meaning'. The group formed in Japan in the 1950s. It existed for less than three years and only held one group exhibition. However key members of the group went onto be influential members of the well- known *Gutai* group from 1955. The work of the Zero group varied in styles, yet much of the work could be termed as 'minimal', and there was much interest in combining aspects of both Western modern art and Japanese aesthetics. As Westgeest remarks, the Boru series 'can be seen as an original integration of Western and Japanese elements, since it combines the characteristics of traditional Japanese ink painting with the Western

artist's "striving for something new".

white paper here becomes 'artifact'.

Moikkai recreates Murakami's act of throwing

knowledge that it is a repetition of what went

before. Boru becomes more than nothing, more

than zero, and less than minimal. Black ink on

a ball smeared in ink, but does so in the full

Mia Taylor Untitled 2016 Perspex, wire and nails A smile, a hard arc repeated that is also a chin and a forehead, an egg, a window, a bad wheel, a bad apple, a grape, a shape. An architectural mark that loops, a template that steadies the hand when drawing a seamless curve. A machine following a predetermined pattern scoring the edges with heat until the grape pops out. A transparent slidey surface that reflects the smiling arc right back as honey drips over it, scoring furrows later to be filled with the crystallised goo. A light bouncing from wall to floor to ceiling shunting it into a different dimension, it's tough but scratchy, high maintenance; gets old quick. Cheng-Chu Weng Shoji III 2016 Japanese tissue paper, PVA glue, dimensions variable

The elements of grid and shadow in Weng's work

recall an 'original' or primary scene, a specific

memory that she holds of an experience in her

childhood of an earthquake. This scene is not

underpins the installation. Following this Weng

approaches a conceptual consideration of how

bodies are mediated through both the tangible

for example, relating to matters of light, air, and

and intangible elements of space – the latter,

drawn upon in a representational sense, but rather



fleeting temporalities. While not referring to her work as minimalist, the work is inevitably haunted by its influence in contemporary context. At the heart of the scene is a moment in which Weng witnessed the silent shadow of her parents through the shoji panel at the threshold of her bedroom. It is a fleeting moment that has led Weng to examine painting (in the expanded sense) beyond modernist accounts, and instead to return to an earlier consideration, going back to Pliny's The Origin of Painting (the story of The Maid of Corinth). Along the same line as Pliny, the painting/ practice is founded in myth; in other words, the memory becomes the myth of the practice. Furthermore, to analyse the essence of myth and memory, the characteristics of her painting are ungraspable and ambiguous, equally as myth and memory. The process of production is haunted by both personal memory and art history.

**CURATED BY** 

**CHENG-CHU WENG** 

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