

# Artists Pack



## Marwell's Zany Zebras

A world class community & public art event organised by:



**Marwell  
Wildlife**

With the support of:



# Join our team!

For 10 weeks during the summer of 2016, a zeal of **Marwell's Zany Zebras**, will gallop through the streets of Southampton creating a fun, family friendly trail for all to enjoy. Brought to you by the same team at Marwell Wildlife behind the hugely successful **Go! Rhinos** of 2013, **Marwell's Zany Zebras** promises to be even bigger and better!

Schools and colleges will also be joining in the fun, adopting, designing, and realising their very own smaller zebra sculptures, whilst receiving an Outreach visit and Educational Toolkit, as part of the **Marwell's Zany Zebras** Education Programme.

In addition to this, a zeal of replica **Marwell's Zany Zebras** miniatures will be hidden within Marwell Zoo itself.

## How is the MANE event created?

Marwell Wildlife has invited the region's business community to sponsor beautiful Grevy's zebra sculptures.

These blank sculptures come to life as artists are commissioned to decorate them, creating a unique piece of artwork. Commissioned artists will also be asked to replicate their design on a miniature sculpture.

We will then create two trails from 16 July - 25 September 2016. The main trail around Southampton city centre and a second, miniature trail around Marwell Zoo.

Once the trail has finished, all the large sculptures will be sold at auction raising funds for Marwell's conservation work with endangered Grevy's zebras and other wildlife, and to support communities living in the arid rangelands of northern Kenya.



# Get Involved - It's Going to be Wild!



We are looking for extraordinary artists, designers, illustrators and creatives to design and decorate our Grevy's zebra sculptures. Submitted designs will be showcased to our sponsors for them to choose which design they would like to commission and see on the trail.

If your design is commissioned your **Marwell's Zany Zebras** large and miniature sculptures will be seen by hundreds of thousands of wild explorers following the trails - a unique way of showcasing your work.

In addition to this exposure, **Marwell's Zany Zebras** commissioned artists will also receive the following benefits:

- A commission of £900 to be paid on completion and approval of your sculpture and miniature.
- 2 tickets to Marwell Zoo to enjoy our miniature trail.
- 1 ticket to the **Marwell's Zany Zebras** charity fundraising auction.
- Acknowledgment of your involvement:
  - on a plaque on your sculpture's plinth in the city
  - at Marwell Zoo for the duration of the trail
  - on the dedicated **Marwell's Zany Zebras** website
  - Official guidebook, App, trail maps and social media channels
  - included in relevant PR activities
- The opportunity to take part in additional events and workshops during the trail



# Marwell's Zany Zebras Sculptures

The sculptures have been modelled on the Grevy's zebra, which is the largest and most endangered of the three species of zebra. Compared with other zebras, it is taller, has larger rounded ears, and narrower stripes.

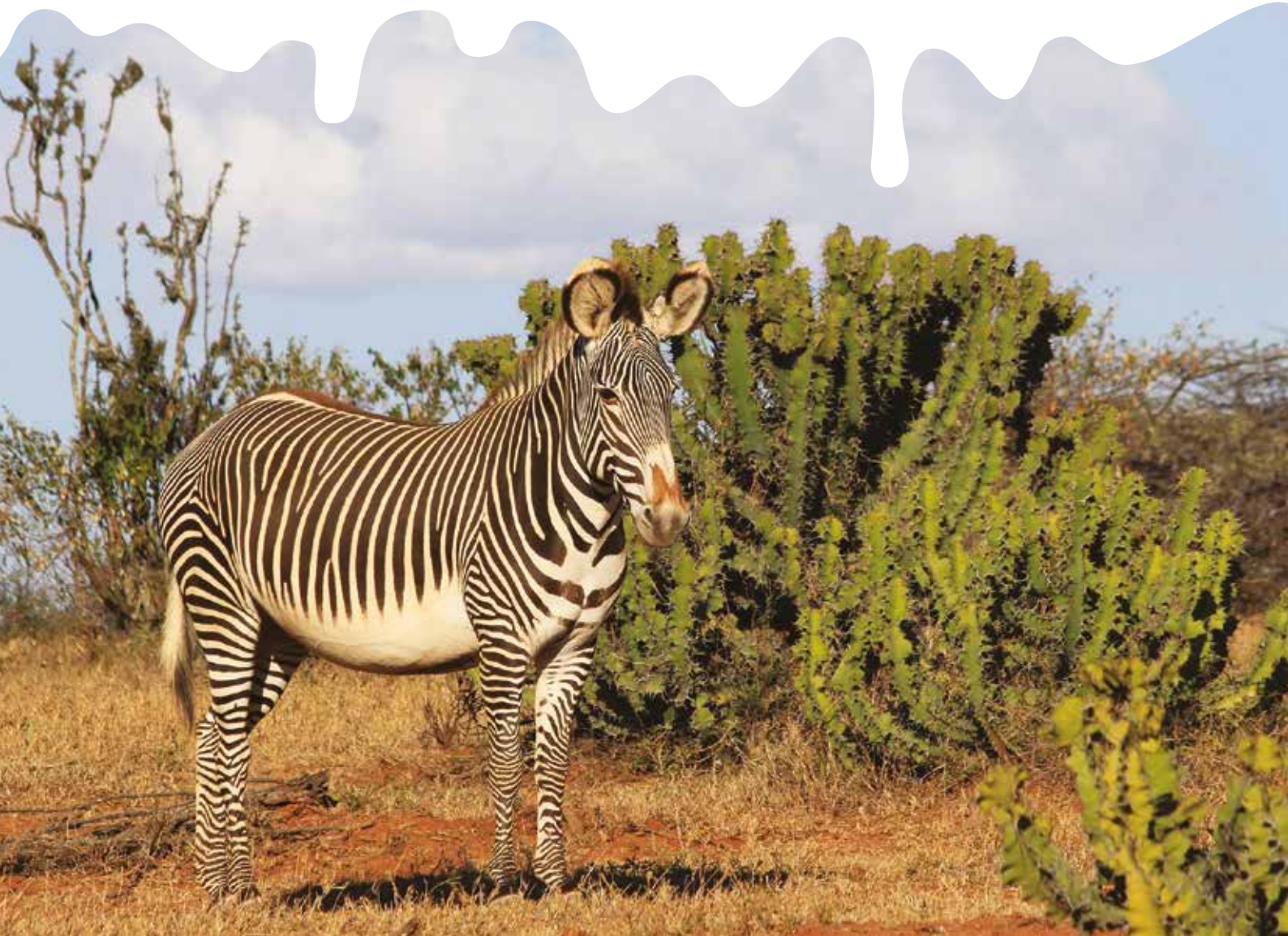
Each large sculpture (230cm long; 163cm high; 60cm wide) is constructed from fibreglass and finished with a primer by the manufacturer so it's ready to paint.

The miniature sculpture (20cm long; 15cm high; 6cm wide) is made from earthenware clay to a bisque finish.

## How to get involved

For your design to be considered for one of the **Marwell's Zany Zebras** sculptures please complete a Design Submission Form, capturing both the front and side views of your design, and return it to Marwell Wildlife.

Please read the Design Guidelines and Terms and Conditions carefully before submitting your design.



# Design Guidelines

- The trail's audience will be broad-based and of all ages so your design should be appropriate for public display.
- The following will be not be accepted:
  - Designs that are sexual, religious or political in nature.
  - Designs that include corporate logos, slogans, names or advertising.
  - Designs that refer to tobacco, drugs or alcohol.
  - Designs that domesticate zebras into horses.
  - Designs that involve collage or paper material being stuck to the sculpture since they are unlikely to be sufficiently robust.
- Any medium or style of design can be submitted.
- The majority of the sculptures will be displayed outdoors – indoor designs will be considered, but please bear in mind that there are limited sites available for placing sculptures inside. Please detail how your design could be amended to go outdoors.
- You are welcome to submit designs with attachments to the zebra sculpture but please be aware that it will be on public display and unless fixed securely, attachments will be removed by the public.
- Whilst it is strongly discouraged, members of the public will occasionally sit on our sculptures and therefore any attachments must be able to support the weight of an adult. You may alter the basic zebra shape but in so doing, must ensure the finished work remains structurally intact. Only artists experienced in working with fibreglass will be authorised and commissioned to do so.
- Each zebra will be attached to a concrete base via its 'hooves'. Artists are requested to leave the 'hoof' area clear of any attachments.
- Artists will be required to replicate their design onto a miniature. We understand that in some instances this may be challenging, but the replica should be as close a representation to the original as possible.
- There are no limits to the number of design submissions per artist. A Design Submission Form should be completed for each design. Only in exceptional circumstances will an artist be commissioned to decorate more than two sculptures.
- Please do not share your designs in a public forum until they have been commissioned.

# The timetable

**2016**

**8 January**

Closing date for artist submissions.

Late designs will not be accepted.

**15 January**

Shortlisted artists will be notified.

**End of January**

Showcase of designs to sculpture sponsors.

Successful artists will be notified

**January - April**

Sculptures to be decorated by commissioned artists

**16 July - 25 September**

Trails go live in Southampton city centre & Marwell Zoo

**October**

Goodbye event and charity fundraising auction

**For further information visit [marwell.org.uk](http://marwell.org.uk)**

 [zanyzebras.org.uk](http://zanyzebras.org.uk)

 [MarwellsZanyZebras](https://www.facebook.com/MarwellsZanyZebras)

 [@zanyzebras2016](https://twitter.com/zanyzebras2016)

 [MarwellsZanyZebras](https://www.instagram.com/MarwellsZanyZebras)

Marwell Wildlife is a conservation charity (no. 275433). Our vision is of a world where people live in balance with nature. Proceeds from [Marwell's Zany Zebras](http://Marwell's Zany Zebras) will help us to enhance research and monitoring of Grevy's zebras and other species in Northern Kenya, train local conservation managers and expand critical support for community based conservation initiatives.



# Terms & Conditions

1. The project is open to all professional and amateur artists.
2. The artwork submitted by each artist must not have been created, published or exhibited, in any form, within the past year, and must be original work.
3. The submitted design must not infringe on anyone else's original intellectual property rights (for example, trademarks, copyright, design right, registered design or patent rights). Where anyone else has contributed to the design, a signed, written agreement from that person assigning all of their rights in their contribution to the artist should be obtained. Marwell Wildlife does not accept liability in the publication of any reproduced art.
4. Marwell Wildlife reserves the right to reject or ask for amendments to any design that does not adhere to the design guidelines.
5. Marwell Wildlife reserves the right to ask for modifications, within reason, to adapt a design to sponsors preference. Any requests for modifications by sponsors must be agreed by Marwell Wildlife in advance of any amendments to the design.
6. Commissioned artists must have the ability to reproduce their designs on both large and miniature 3 dimensional sculptures.
7. Design submissions must be received by Marwell Wildlife by 5pm on 8 January 2016. Late submissions will not be accepted.
8. Marwell Wildlife is not liable for lost or damaged designs.
9. Design submissions must include a proposed name for the zebra sculpture, however Marwell Wildlife and / or the sculpture sponsor has the right to rename.
10. Submitted designs will be shortlisted by a panel of judges at Marwell Wildlife. Shortlisted artists will be notified on 15 January 2016 by email. The shortlisted designs will be showcased to sculpture sponsors.
11. The judge's decision is final – no correspondence will be entered into.
12. The entry of any design work to the selection process constitutes permission for Marwell Wildlife to reproduce it for any purpose in connection with the event at any time and via any media.
13. The artists consent to use their artwork, name and /or photograph in any publicity carried out by Marwell Wildlife without any further compensation.
14. Marwell Wildlife will provide a painting space for artists to work in.
15. Marwell Wildlife will supply successful artists with a large blank sculpture and miniature, at no charge, to this painting space.
16. Artists who choose to work at an alternative location are responsible for safely collecting and returning their sculptures to the storage facility.
17. If the sculpture is damaged and deemed to be irreparable due to damage while in the artists possession, the artist will be charged the full replacement cost of the zebra sculpture.
18. Artist's materials are to be supplied by the artist.
19. All artwork will be inspected by the project team before the sculpture is varnished. The artist is expected to apply at least two coats of varnish, 24 hours apart.
20. Marwell Wildlife will supply varnish at no cost to the artist.
21. The sculptures must be decorated as per the commissioned design. Any changes must be agreed with Marwell Wildlife and the sponsor before work commences.
22. Artists must provide details of materials used and a basic sculpture repair kit upon completion of their sculpture.
23. The sculptures remain the property of Marwell Wildlife.
24. Sculptures must be decorated between February 2016 – mid May 2016.
25. Should the artwork be of insufficient quality or if there are concerns that the artwork would not be finished in the project's timescale, Marwell Wildlife has the right to commission another artist to finish the sculpture to the expected standard. The original commissioned artist will not receive any payment in this instance.
26. Commissioned artists may be asked to carry out touch up work that may be required during and after the trail.
27. A payment of £900 will be paid on completion of the finished artwork, receipt of repair kit and the artist's invoice. Payment of the invoice will be paid by the end of the month following month of invoice.
28. The positioning of all sculptures on the trails is the decision of Marwell Wildlife.
29. Following the Goodbye Event the large and miniature sculptures will be auctioned to raise money for Marwell Wildlife.
30. Marwell Wildlife retain all rights with regard to marketing and public relations. Artists do not own any right, title or interest in the name 'Marwell's Zany Zebras'. No persons can attach to, incorporate into or distribute with, any product or merchandise using the name or design(s).
31. Artists must not use the name, 'Marwell's Zany Zebras' or the design (s) to reflect, in any way, adversely our name or any element of the event.
32. Artists must not share designs on websites, social media feeds or blogs until the designs have been commissioned. Post commissioning, artists are actively encouraged to blog and engage with the project's social media channels.
33. Marwell Wildlife will not pass on artist contact details, without permission, to anyone with the exception of the purchaser of their sculpture at the fundraising auction.
34. Modifications to the zebra sculpture are allowed providing the artist is experienced in working with fibreglass. The sculpture must remain structurally intact.
35. Design submissions cannot be returned to artists.
36. Remuneration fee solely relates to artists recruited by Marwell Wildlife.
37. Should the artist be unable to realise their design, as chosen by the sponsor, another artist will be commissioned to decorate the sculptures. The fees will be allocated as follows: £225 (25%) for design creation; £675 (75%) for sculpture decoration.
38. Marwell Wildlife will enter into a separate agreement with artists regarding royalty payments due to any commercialisation of their artwork.