LESSONS LEARNED FROM THREE DECADES OF TEXTBOOK RESEARCH

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Dozens of authors of textbooks

OUTLINE OF SESSION

- Share and expand on the conference paper
 - Background on the UCSMP
 - Lessons learned from UCSMP research

Opportunity for discussion and questions

UCSMP BACKGROUND

- University of Chicago School Mathematics Project (UCSMP)
 - Founded 1983
 - K-12 curriculum development & research project
 - Elementary component
 - Secondary component
 - Evaluation component
 - Resource component
 - Funded with private and federal grants
 - Goal was to develop curriculum materials based on recommendations for mathematics reform at that time

Secondary Component

- Developed instructional materials for grades 7-12 (and since 2005 for grades 6-12)
 - Pre-Transition Mathematics (grade 6)
 - Transition Mathematics (grade 7)
 - Algebra (grade 8)
 - Geometry (grade 9)
 - Advanced Algebra (grade 10)
 - Functions, Statistics, and Trigonometry (grade 11)
 - Precalculus and Discrete Mathematics (grade 12)

Common Features of Textbooks

- Wide mathematical scope, incorporating data analysis and discrete mathematics to update curriculum
- Multi-dimensional approach to understanding
 - Skills, Properties, Uses, Representations (SPUR)
- Integration of technology as appropriate
 - Calculators (graphing, CAS)
 - Spreadsheets
 - Dynamic geometry
- Expectation for students to read and write mathematics
- Modified mastery learning

RESEARCH AND EVALUATION OF SECONDARY TEXTBOOKS

- School year long studies
- Formative aspect
 - Give feedback to authors prior to commercial publication
- Summative aspect
 - Investigate the effectiveness of textbooks in comparison to materials already in use at school
- Studies conducted since the beginning of the project in the 1980s

Multiple Cycles of Development & Research: An Example

- Transition Mathematics
 - First Edition
 - Initial development and small scale pilot testing: 1983-1984
 - Research and evaluation: 1984-1986
 - Commercial publication: 1990
 - Second Edition
 - Field Trial and Evaluation: 1992-1993
 - Commercial publication: 1995
 - Third Edition
 - Field Trial and Evaluation: 2005-2006
 - Commercial publication: 2008

Lessons Learned

Lesson 1: When studying the effectiveness of a textbook, the classroom is the appropriate unit of analysis.

- Instruction occurs in classrooms.
- We've used matched-pair, quasi-experimental design.
 - Match classes on basis of one or more pretests
 - Each pair is a mini-study
 - Ensures comparability of groups, even if random assignment is not possible
 - Avoids methodological difficulties from trying to match students or controlling for differences through ANCOVA

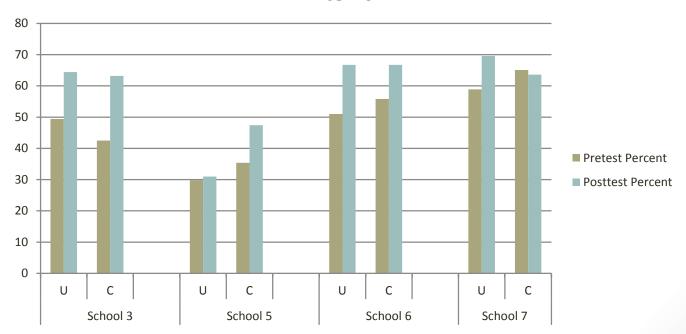
LESSON 2: Compare classes within the same school when possible.

- Schools have their own culture.
- Example: Geometry study (2006-2007)
 - 12 teachers from 12 schools using the same textbook
 - Instructional time: 215-300 minutes/week
 - Percent of 114 textbook lessons taught: 51-91%
 - Percent of 43 textbook lessons taught on congruence: 60-100%
 - Homework expected:
 - 16-30 min per night 5 teachers
 - 31-45 min per night 5 teachers
 - 46-60 min per night 2 teachers

LESSON 2: Compare classes within the same school when possible.

 Posttest scores in some schools are lower than pretest scores in other schools. (U represents UCSMP classes and C represents Comparison classes.)

TM: Percent Correct on Common Pretest and Posttest Items



LESSON 3: Select more classes for study initially than you think you may need.

- Teachers
 - Fail to give all pretests.
 - Decide things are too difficult and quit using the textbook.
 - Leave the school.
- Classes in a pair don't match.
 - On pretests
 - On some other important characteristic
- Students switch classes during the school year.

LESSON 4: Collect data from teachers about the opportunities they have provided students to learn the mathematics in the textbook.

- Measure opportunity to learn mathematics in lessons and practice homework
 - Algebra study example (2005-2006):
 - 6 UCSMP teachers
 - Taught 47-100% of 103 lessons
 - Only 1 of 13 chapters had all lessons taught by all 6 teachers.
 - In this chapter, teachers assigned 25-97% of homework questions.

LESSON 4: Collect data from teachers about the opportunities they have provided students to learn the mathematics in the textbook.

- Measure opportunity to learn (OTL) on posttests
 - Teachers indicate whether they taught or reviewed the content for EACH posttest item.
 - In *Algebra* study, all 6 UCSMP teachers taught only 16 of 32 items on a standardized test.
 - In Transition Mathematics study, among 5 matched pairs of classes:
 - On standardized test, OTL 68-90%
 - On UCSMP designed multiple-choice test, OTL 50-100%
 - On UCSMP designed constructed-response test, OTL 38-100%

LESSON 4: Collect data from teachers about the opportunities they have provided students to learn the mathematics in the textbook.

- Posttest OTL used to report results three ways
 - No control for OTL results given for entire test with OTL reported
 - Control for OTL at pair level (Fair Test) results given for those items in each pair for which both UCSMP and comparison teachers reported "yes"
 - Control for OTL at study level (Conservative Test)
 results given for those items for which ALL
 UCSMP and comparison teachers reported "yes"

OTL Examples: Fair and Conservative

	PTM	TM	Algebra	Geometry
Year	2006-2007	2005-2006	2005-2006	1993-1994
No. Teachers	14	10	9	8
No. Schools	9	4	5	4
Standardized Test	TerraNova CAT Survey 17	Iowa Algebra Aptitude	TerraNova Algebra	High School Subjects: Geometry
Number of Items	32	63	32	40
Items Common within Pair	50-97%	68-90%	62-100%	65-80%
Items Common Across Schools	34%	67%	50%	48%

LESSON 5: Collect multiple measures of implementation of the textbook, and when possible, collect implementation data from both teachers and students.

- Data collected from teachers
 - Chapter evaluation form for each chapter
 - Pre and post questionnaires about goals and instructional practices
 - Interviews
 - Classroom observations
 - Focus group meetings

LESSON 5: Collect multiple measures of implementation of the textbook, and when possible, collect implementation data from both teachers and students.

- Data collected from students
 - Pre and post tests
 - End of year Student Survey
 - Many questions similar to those on teacher end-of-year questionnaire
 - Amount of time spent on homework
 - Frequency and nature of use of technology
 - Frequency and nature of reading and writing mathematics
- Opportunity to compare teacher and student perspectives on instruction

LESSON 6: Pilot everything, including items, instruments, and procedures.

- Unanticipated issues arise even when tests are constructed by knowledgeable individuals
 - Incorrect graph
 - Items that provide clues to other items
 - Items with numbers that enable correct answers from wrong methods
 - Constructed response items that are not rich enough to be scored using the planned rubrics

Questions for DISCUSSION

 To what extent would these lessons be issues that you would face in conducting such research in your own country?

 What other lessons have you learned or what other issues have you encountered when conducting textbook research?

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