

Potentiality of processed indigenous fruits and their derivatives for providing safe nutrition

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Introduction

- South Asian Region has a wide range of indigenous fruits which have the ability to grow under adverse conditions and are also known for their therapeutic and nutritive value.
- In addition, quite a few of these fruits have excellent flavour and very attractive colour.
- There is always a <u>market demand</u> all over the world for new food products, nutritious and also <u>delicately flavoured</u>.
- Consumers today are becoming increasingly conscious of the health and nutritional aspects of their food.
- Present tendency is to avoid chemicals and synthetic foods and choose therapy and nutrition through natural sources.
- Many of these fruits are highly perishable and difficult to market in the fresh form. Some of them are not easy to eat out of hand.
- A few are not acceptable as a fresh fruit because of high acidity and/or strong astringent taste.
- Strong campaigning is necessary to create awareness and consciousness among the producers and consumers of indigenous tropical fruits.



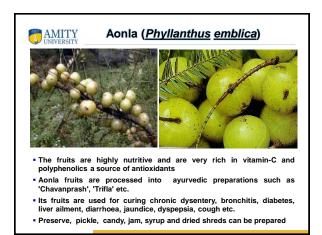
Potential for processing indigenous fruits

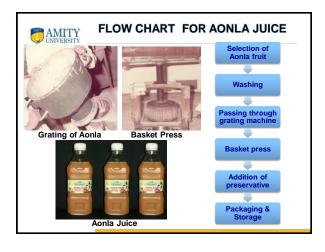
- These fruits have mostly remained untapped and underutilized by the food processing industry for the domestic market or export.
- Investigations on the potential of Indigenous fruits for processing have clearly indicated that a number of acceptable products can be prepared.
- Such preparations have been standardized, and storage requirements have also been formulated to enable commercial exploitation of these fruits.
- Indigenous fruit flavours are entirely unknown in the export market, and a good range of products have been developed which retain fully the natural flavour.
- These indigenous fruits can bring out a significant economic benefit to the region if properly utilized because they do not face the stiff competition from other countries that most of the major fruit crops face.

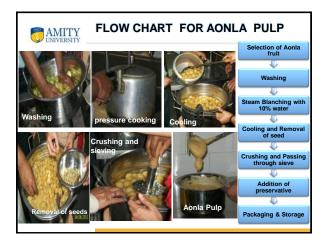


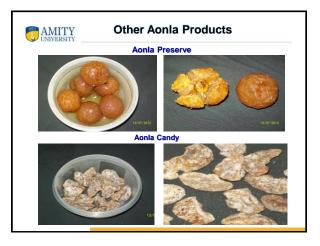
Need to process Indigenous fruit

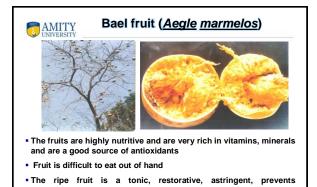
- It is very difficult to market/consume many of the Indigenous fruit in the fresh form.
- Indigenous fruits such as Jamun and Phalsa are highly perishable and are difficult to keep fresh even for a few days under ambient conditions.
- Bael fruit is not easy to eat out of hand because of hard shell, mucilaginous texture and numerous seeds.
- Kokum is not acceptable as a fresh fruit because of its high acidity; only its thick outer rind is used by food processing industry.
- The fresh Aonla fruit is not liked by many because of its strong astringent taste and acidity.
- Thus, it is necessary to process these fruits for preservation in the form of an acceptable product.
- Farmers/growers of indigenous fruits will get a remunerative price and consumers over the world would get the opportunity to enjoy the fruit in the processed form.







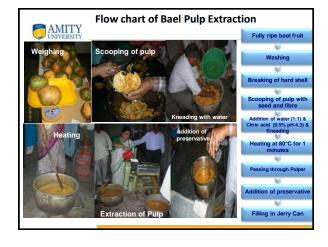


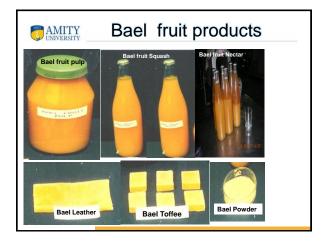


The unripe fruit is digestive and stomachic and is prescribed for

constipation and is good for the heart and brain.

diarrhoea and dysentery etc.





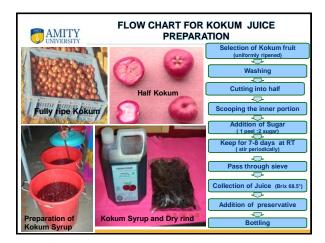


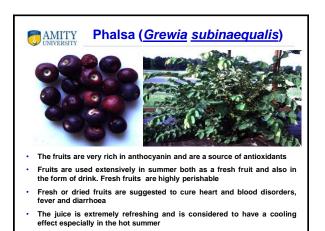




 A syrup from the fruit is traditionally prepared popularly known as 'Amrit Kokum'. Kokum seed is a good source of fat, called 'Kokum butter'.

It is known to reduce obesity and regulate blood cholesterol level,





Jack Fruit (Artocarpus heterophyllus)





- Jack fruit is hardly recognized as a commercial fruit but both unripe and
- Green jack fruit is utilized for making pickle, canned and curried vegetables.
- Ripe fruit is utilized for making canned, frozen and dried products, such as chips, nectar etc.
- The waste (skin, peels and cores) is a good source of pectin.
- Both green and ripe fruit have great potential for minimal processing. Jack fruit is known for strengthening Immune System, preventing Cancer, Aids in healthy digestion, is good for eye and skin and Controls Asthma.



- Karonda is a very hardy evergreen bushy shrub.
- It is one of the richest sources of iron and vitamins and known to cure anemia.
- The fruit has a potential for processing: it is used for making juice, squash, pickle, preserve and fermented beverages.
- Presently fruit is extensively utilized for candy making, after artificially colouring it with permitted colour.
- Glazed Karonda is widely used as a topping on bakery products.

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Conclusion

- Indigenous fruits of South Asia are presently underutilized in spite of high nutritive value and medicinal properties.
- These fruits can play a great role in satisfying the demand for nutritious and delicious fruits of high therapeutic value
- Investigations have clearly indicated that a number of acceptable processed products can be prepared from indigenous fruits of this region.
- The main problem is lack of market awareness as no serious efforts have been made regarding the marketing and export of processed indigenous fruits.
- Kiwi fruit which was practically unknown in the world market 30 years ago was made popular among consumers throughout the world by highlighting the qualities and nutritional properties.
- There is no reason why processed indigenous fruit products can not achieve similar success
- Highlighting the antioxidant potential, nutritive value and medicinal properties of the processed indigenous fruits of South Asia would go a long way in popularizing the fruits.



Thank you