

Participant Questionnaire

Study Title: BeSeated

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Ethics number: 14441

Please complete the questionnaire below:

Age: 18-25 25-30 30-45 45+

1. Have you ever used a crowd-reviewing site such as Trip advisor?
 - i. Yes
 - ii. No
2. Would you find it helpful?
 - i. Yes
 - ii. No
3. Would the reviews influence your choice?
 - i. No
 - ii. Yes
4. Would the pictures taken by other users influence your choice?
 - i. Yes
 - ii. No
5. Would you trust the reviews from the crowd?
 - i. Yes
 - ii. No
6. If something is highly rated by other users are you more likely to favour that item then a similar priced item at a slightly cheaper cost?
 - i. Yes
 - ii. No
7. Have you ever bought tickets for an event and then tried to check the seating location online?
 - i. Yes
 - ii. No
8. Did you find this information easy to retrieve?
 - i. Yes
 - ii. No

9. Would you have liked extra information, such as a picture of the view you can expect to see from that seat?
- i. Yes
 - ii. No
10. Have you ever been to a venue and been disappointed by the seat (e.g. by the viewing angle or general comfort)?
- i. Yes
 - ii. No
11. Would having more information have made you buy another seat if available?
- i. Yes
 - ii. No
12. If a website was created that could show you crowd-based reviews of seats at multiple venues, with information such as viewing angles and comfort, would you use this service?
- i. Yes
 - ii. No
13. If this service existed, what extra features would you also love to see?

Thank you!